# **Target Market Determination (TMD)**

# Product: Savings Accounts and Term Deposits



Made by	Credit Union SA Ltd ABN 36 087 651 232 AFSL/Australian Credit Licence 241066	
Version Number	3.0	

Effective date	30 April 2024
Last review date	15 April 2024
Ceased date	In use

# **Target Market**

#### a) Product description (including key attributes)

Members in the target market for these products are members (current or future) who want a savings account that has the product attributes listed below:

Bonus Savings Account	Netsave Account	Children's Savings Account	Term Deposits
Available to all members	Available to all members	Available to members <18 years of age	Available to all members
No minimum opening balance or ongoing balance	No minimum opening balance or ongoing balance	No minimum opening balance or ongoing balance	\$1,000 minimum balance
No minimum withdrawal amounts	No minimum withdrawal amounts	No minimum withdrawal amounts	\$1,000 minimum withdrawal amount
Funds available at call	Funds available at call	Funds available at call	Various terms available from 3 months to 60 months
Deposit only card access account	Deposit only card access account	Card access available	No card or deposit access
No transaction or withdrawal fees, however withdrawing will impact the earning of bonus interest.	No transaction or withdrawal fees	No transaction or withdrawal fees, however withdrawing will impact the earning of bonus interest.	Term deposit early withdrawal fee
Interest calculated daily and paid monthly	Interest calculated daily and paid monthly	Interest calculated daily and paid monthly	Interest calculated daily and the payment of it varies depending on the term or product selected.
Variable interest rate	Variable interest rate	Variable interest rate	Fixed interest rate
Bonus interest applies each month a deposit is made (of any amount) and no withdrawals	-	Bonus interest applies each month a deposit is made of any amount and no withdrawals	-

#### b) The likely objectives, financial situation and needs of members in the target market for these products are that they:

- Require an account for savings and wish to earn interest on their funds
- Meet the account eligibility criteria

#### These products have not been designed for members who:

- Do not need a savings account
- For term deposits, do not need immediate access to their funds
- Do not meet the account eligibility criteria

#### d) Other information:

**Deposit Accounts Terms and Conditions** relating to these products:

Download

This TMD does not replace the product terms and conditions and members (future or current) should refer to these before purchasing a product.

Deposit Accounts Fees and Charges brochure:

Download

Deposit Accounts Interest Rates brochure:

Download

### **Distribution Conditions**

Products to which this TMD applies may be distributed through any of the following channels:

- Online through our digital channels
- In our branch
- Via our Member Experience Centre

All these channels are monitored by Credit Union SA and staffed by persons trained and accredited in the distribution of the products in accordance with our terms and conditions.

## **Review Triggers**

The following review triggers apply for these products:

- There are significant dealings in the products that are not consistent with this TMD
- Material changes to the regulatory environment
- Material changes to the products or the product terms and conditions or material changes to distribution. These include changes to withdrawal limits, transaction methods, fees etc.
- More than 10% member complaints in any 6-monthly period claiming that the products, or their features, did not satisfy the member's needs

### **Review Period**

We will review this TMD at least every 12 months.

### **Information Reporting**

The below sets out the information Credit Union SA requires to be reported to us related to the products by persons who engage in the distribution of the products.

Unless otherwise stated, the first reporting period commences on the date this TMD is made. Each subsequent reporting period begins on the day following the end of the prior reporting period.

Credit Union SA or distributors of Credit Union SA products will report on the following:

- The number of complaints received in relation to the products during the reporting period (which may be 0) every 6 months
- Complaints about the products escalated to the Australian Financial Complaints Authority (AFCA) status ('Yes' or 'No'), if applicable every 6 months
- Complaint details (date the Distributor first received the complaint, substance of complaint and general feedback relating to the products and their performance) every 6 months
- Significant dealing(s) including date and description of the significant dealing (as soon as practicable or in any case within 10 business days).

## **Appendix**

This TMD applies to the following products:

- Bonus Savings Account
- Netsave Account
- Children's Savings Account
- Term Deposits